

Courage & Conviction



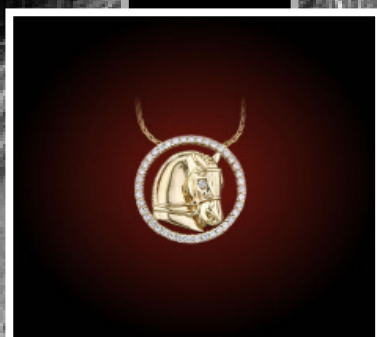
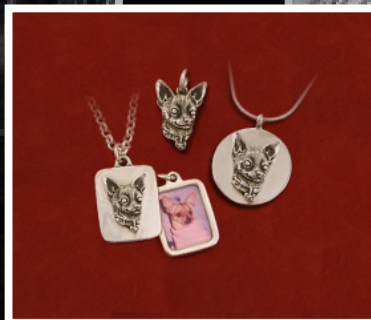
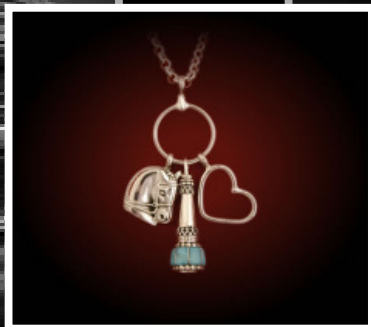
The image of a horse, in any form, is striking and when you consider that the animal is a symbol of travel, power and freedom, giving you the power to use your talents and skills, you can understand what it was that made Jane Heart change her career and follow her heart.

Jane comes from a retail management background for companies such as Saks, Gucci and Neiman Marcus but one day decided to simply 'go for it' and follow her heart. She took her passion for horses and jewellery and created her own business, now incorporating other collections Jane has a strong client base and one collection, the Star Collection went to a party before the Emmy's where all the actors - male and female - loved the designs.

The great thing about the designs is that they are very versatile, you can wear them for everyday or you can really dress up an outfit for evening wear. When it comes to buying gifts what can be better than something a little different and personal? All Jane Heart copyright designs are original, classic, and collectable. They are manufactured in Arizona and are of excellent quality, detail, and workmanship. Each piece is stamped on the back with the heart shaped Jane Heart logo and is hand fabricated and polished by hand after casting.

I was really drawn to the Chihuahua range, with a little girl myself who is completely in love with Chihuahua's these would make a perfect gift that will last forever, but there are always new ranges arriving so keep looking.

Jane was able to announce last year that her licensed jewellery for Barbaro will see a portion of the proceeds benefit the Fund for Laminitis Research at the University of Pennsylvania School of Veterinary Medicine, helping to find a solution for the many horses who suffer from this. Along side this Jane has a personal goal to establish the Jane Heart Foundation that will help both animals and people in need, and if that is not enough, Jane also plans to write her first book to be titled, Follow Your Heart – Follow Your Dreams, which will document her personal journey, something that we here at Lifestyle will be looking forward too, after all, life is a journey and you need to live it to the full. You can visit Jane and see her designs at the 2009 Rolex FEI World Cup Finals in Las Vegas between 15th and 19th April. Check out full details at www.worldcuplasvegas.com. Here the best horses and riders from around the world compete every two years for dressage and jumping.



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